

UNILEVER AUSTRALIA LIMITED
DOVE DARE TO GO INSIDE OUT PROMOTION
Terms and Conditions

1. Information on how to enter and prizes form part of these conditions of entry. Entry into the promotion is deemed acceptance of these conditions of entry. Entry is via WEB only.
2. Entry is open to all Australian and New Zealand permanent residents. Employees, Directors and their immediate families of the Promoter and printers, suppliers, providers and agencies associated with this promotion are ineligible to enter.
3. The promotion commences on **23rd March 2007** at **12:00pm** (AEST) and concludes on **21st May 2007** at **4:59pm** (AEST) ("Promotional Period").
4. To enter the promotion, a participant (hereafter referred to as "Author") must, during the Promotional Period:
 - (1) log onto www.mydove.com.au and nominate a woman they know ("Nominee") who *"displays an inner beauty that is more than skin deep"* and who has consented to their story and details being disclosed to the Promoter by submitting a true and original story of up to 500 words AND
 - (2) submit all their mandatory personal details including but not limited to their own name, address and daytime phone number.

It is a condition of entry that the Nominee consents to their story being disclosed to the Promoter and published on the Internet and that the Nominee agrees to be contacted by the Promoter to verify the truth and accuracy of the story submitted by the Author.
5. Authors must only submit the first name/Christian name of the Nominee. Authors must not submit any personal or sensitive information of the Nominee. Author's warrant that, as at the time of entry:
 - (a) they have obtained the prior permission of the Nominee to disclose the details contained in the entry;
 - (b) all details of the entry are truthful and accurate;
 - (c) any information contained in the entry does not breach any law and, without limitation, is not, in the sole discretion of the Promoter, misleading, defamatory, rude, immoral and obscene and does not infringe any third party's rights, including intellectual property rights.If, in the Promoter's sole discretion, the Author or the entry does not comply with this clause 5, the Promoter may disqualify the Author and the Author's entry.
6. Author's may only enter once. Only one entry per Author will be permitted. Only one prize per person will be awarded.
7. Entries will be deemed to be accepted at the time of receipt by the Promoter and not at the time of transmission. Incomplete or incomprehensible entries will be deemed invalid. No responsibility will be taken for lost, late or misdirected entries.
8. All entries received will be judged commencing on 22nd May 2007 at 9:00am (AEST). All judging will take place at 20 Cambridge Street Epping NSW 2121. All winners will be notified by telephone and their names will be displayed on www.mydove.com.au/cleartouch on 5th June 2007 at 5:00pm (AEST). Judging will be conducted on the basis of the most creative and inspiring entry as determined by the Promoter in its sole discretion. This is a game of skill and chance plays no part in the determination of the winner. Judges decision is final and no correspondence will be entered to. The Promoter will contact the

Author and Nominee in order to verify the originality and truthfulness of their entry.

9. The four (4) most creative and inspiring stories received from all eligible entries, as determined by the Promoter in its sole discretion, will be declared finalists ("Finalists"). A Major Prize winner will be determined from these Finalists.
10. **Minor prizes:** The four (4) Authors who wrote and submitted the Finalists' stories and the three (3) Nominees specified in the Finalists' stories who are not the Major Prize winner will each receive a Minor Prize which is one (1) Myer Shopping Voucher valued at \$500. The total maximum value of all Minor Prizes is AUD\$3,500.
11. **Major Prize:** The Nominee stipulated in the Finalists' story which is considered the most creative and inspiring out of the Finalists' stories, as determined by the Promoter in its sole discretion, will be declared the Major Prize winner. The Major Prize winner will receive a trip for two (2) adults to Sydney for a luxury five (5) day Golden Door Program for two (2) people at The Golden Door Health Retreat – Elysia (Hunter Valley). This includes:
 - Luxury one bedroom (twin share) villa accommodation
 - Gourmet spa cuisine (all meals, snacks and beverages included)
 - Use of all facilities
 - A diverse range of fitness, health and relaxation classes
 - Health education seminars
 - Wellness assessment
 - 3 spa treatments and 1 wellness consultation

Prize also includes return economy airfares from Major Prize winner's nearest capital city (airfares not included if the Major Prize winner is a resident of New South Wales) and transfers between Sydney airport and the Golden Door Health Retreat. Spending money, taxes, insurance, passports, visas, vaccinations, transport between the Major Prize winner's residence and their nearest capital city, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included and are the sole cost and responsibility of the Major Prize winner.

The total maximum value of the Major Prize is AUD\$7,000 depending on date and point of departure.

12. The total maximum prize pool is valued at up to AUD\$10,500 (including GST).
13. If a prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value.
14. Should any of the prizes remain unclaimed on 19th June 2007 by 5:00pm (AEST), further entries will be judged commencing on 20th June 2007 at 9:00am (AEST) at 20 Cambridge Street Epping NSW 2121. Winners will be notified by phone and their names will be displayed on www.mydove.com.au/cleartouch on 27th June 2007 at 5:00pm (AEST).
15. The Major Prize is valid for 9 months from the date the winner is notified. The winner may choose their dates of stay subject to availability however the week chosen must begin on a Sunday.
16. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize.

17. In the event that the winner cannot accept the prize (for whatever reason) the prize will be forfeited by that winner and an unclaimed prize draw will be conducted as specified in clause 14.
18. The prize must be taken as offered and cannot be varied. Prize values are GST inclusive and are in Australian dollars and are the recommended retail value as provided by the supplier and are correct at time of printing. The Promoter accepts no responsibility for any variation in prize value.
19. If the winner is under the age of 18 years the prize will be awarded to their parent or legal guardian.
20. Unless expressly stated in these terms and condition, all other expenses become the responsibility of the winners and/or their guest. Flights and accommodation are subject to availability. Frequent flyer points (and other such bonus points through loyalty schemes) will not be accrued. Bookings cannot be amended once made. Prizes are subject to the terms and conditions and availability of participating service providers.
21. A credit card imprint or cash deposit may be required from the winner at check-in to the hotel, for all incidental charges. Once accommodation vouchers are issued they are non-changeable.
22. The Promoter's decision in relation to any aspects of the competition is final and binding on every person who enters and no correspondence will be entered into.
23. The Promoter and their associated agencies, and companies associated with this promotion will take no responsibility for prizes damaged or lost in transit. Once prizes have left the Promoter's premises, the Promoter will not be responsible for any delay in delivery, or failure of safe delivery of prizes.
24. The winner agrees to the use of their name, image and photograph/s for publicity and promotional purposes, without compensation, and agrees that the Promoter will own copyright in any such images and photograph/s and in all material incorporating the photograph/s.
25. The Promoter shall not be liable for any loss, damage, personal injury or death whatsoever (including but not limited to indirect or consequential loss) which is suffered or sustained in connection with this promotion, taking or using any prize/s or any act of omission (whether negligent or not) of the Promoter and any agencies associated with it, except for any liability which cannot be excluded by law.
26. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if the promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the Major Prize. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the promoter in its absolute discretion.
27. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the phone user or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.

28. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
29. All entries become the property of the Promoter. The Promoter collects personal information about entrants to enable entrants to participate in this promotion. To facilitate an entrant's participation, the Promoter may disclose an entrant's personal information to other companies associated with this promotion. If entrants do not provide their personal information, the Promoter will not be able to enter the entrant into this promotion. If entrants indicate their consent and opt in at the time of entry they will be entered into a database and the Promoter may use the entrant's names, addresses and telephone numbers for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid unless otherwise advised by the entrant.
30. As per the provisions of the New Zealand Privacy Act, all personal details of New Zealand entrants will be stored at the office of the Promoter. A request to access, update and correct any information should be directed to that office.
31. It is a condition of entry that the Author and Nominee may be required to execute a statutory declaration confirming the originality and truthfulness of the story and execute a Deed of Acknowledgement, Release and Indemnity in a form prescribed by the Promoter in its discretion.
32. If for any reason this promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and, to cancel, terminate, modify or suspend the promotion.
33. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the event and recommence it from the start on the same conditions.
34. The Promoter is Unilever Australia Limited, ABN 66 004 050 828, 20 Cambridge Street Epping NSW 2121.